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2007 ACMA Summer Conference - July 25-27 at the Loews Ventana Canyon Resort, Tucson
Innovative Funding Strategies for Service Delivery

Cities and counties in Arizona are seeking innovative funding approaches to meet the growing demand for services despite declining general fund revenues. In order to provide a high level of service delivery, many local jurisdictions are turning to targeted strategies such as user fees, shared services and alternative funding mechanisms to meet the demand for services. Come learn about what several Arizona communities have done to meet these funding challenges, how these differing strategies work in practice and see what your community can do to develop their own strategy.

Speaker: Michael F. Townsend, Deputy County Manager, Coconino County; Andrew Bertelsen, Budget Manager, Coconino County; Shirley Medler, Deputy Director Parks and Recreation, City of Glendale; Lori Bye, Recreation Manager, City of Glendale; Melinda Brimhall, Management Analyst, City of Casa Grande; Richard Wilde, Senior Management Analyst, City of Casa Grande

Location: Catalina Ballroom

THURSDAY, JULY 26, 2007

10:30a - 11:45a  CONCURRENT SESSION: Keeping the Public Trust

Speaker: David Rubiner, Certified Speaking Professional, Rubiner Resources

Location: Catalina Ballroom

At a time when many citizens distrust their leaders and doubt government's ability to deliver, it is imperative for city and county leaders to understand what it takes to earn and keep the public's trust. From this interactive program, you will leave with specific ideas for building and maintaining confidence in public leadership and service delivery.

12:00p - 1:30p  Networking Lunch

Location: Alarco

1:45p - 3:00p  Session: Legislative Report

Speaker: Jeff Kras, Legislative Director, League of Arizona Cities and Towns; Craig Sullivan, Executive Director, County Supervisors Association

Location: Catalina Ballroom

This session will focus on current legislative issues in Arizona and how these issues relate to our communities and staff. This session will begin with a legislative update followed by a discussion on new compliance issues.