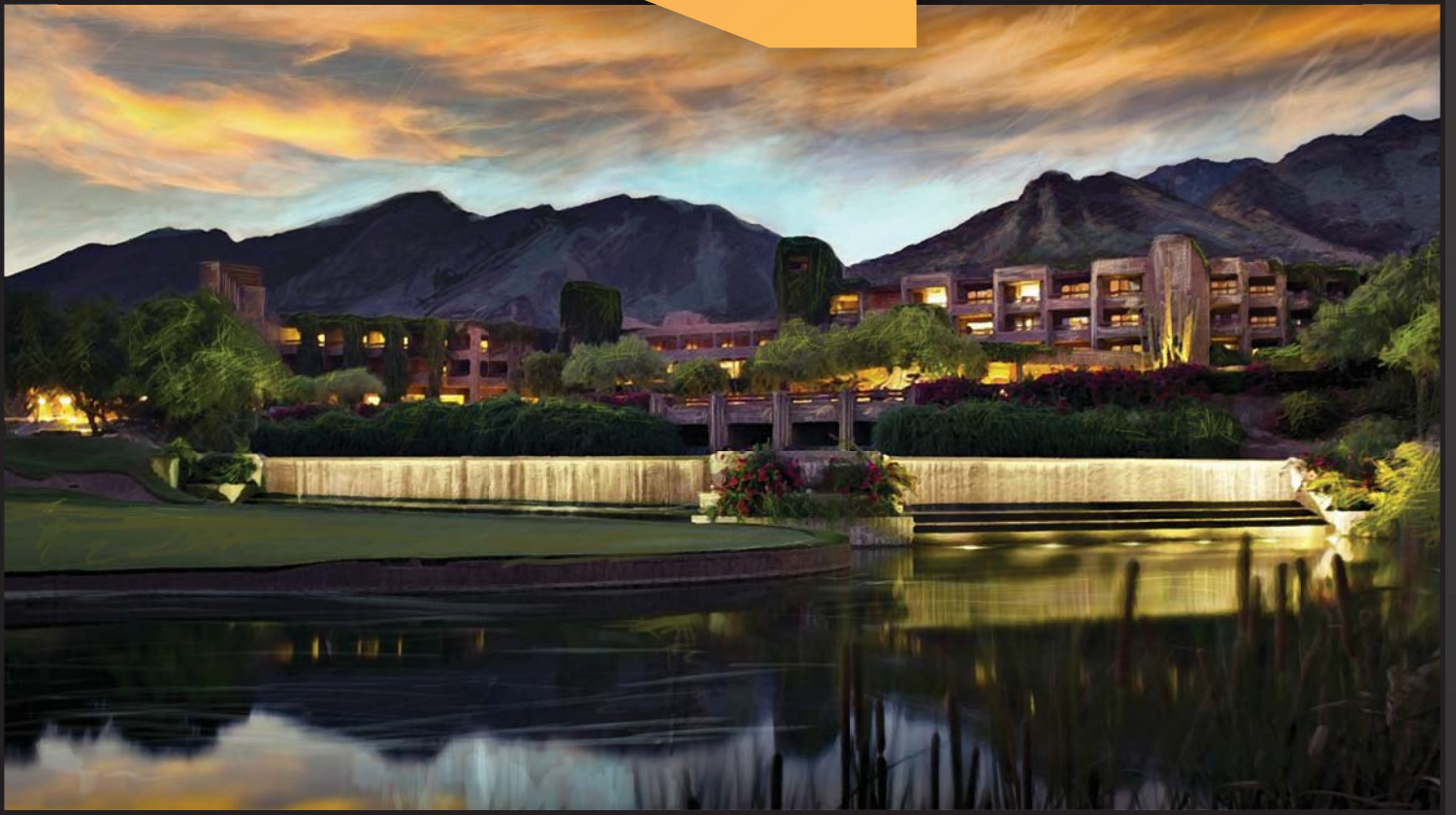


ARIZONA
CITY/COUNTY MANAGEMENT

A S S O C I A T I O N

A State Affiliate of ICMA



2013 SUMMER CONFERENCE

JULY 24-26, 2013 | LOEWS VENTANA CANYON RESORT | TUCSON, AZ



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WEDNESDAY, JULY 24

10:00 A.M. Registration Opens
Conference Foyer

12:00 P.M. Lunch with an Executive
Conference Foyer
ICMA Practice Areas: 1, 9, 18

Members who have signed up for this lunch in advance will meet in the conference foyer at noon. If you are interested in participating in a future lunch activity, please e-mail info@azmanagement.org.

1:15 P.M. Business Attraction in the Current Economic Climate from a Site Selector's Perspective
Catalina Ballroom
ICMA Practice Areas: 3, 6, 11

Speaker: Paige Webster, Site Selection Consultant, Foote Consulting Group

In developing a strategy to identify and attract new industries and employers to your local community, there are a number of critical site selection factors to understand in order to remove barriers to economic growth. Join Site Selection Consultant Paige Webster of Foote Consulting Group, an Arizona-based national site selection, economic development and real estate firm with more than 30 years of development experience, for an in-depth discussion. Topics will include top site selection factors that are most important to companies in the current economic climate, tools that local communities can use to position themselves positively for growth, and tips for when and how to best engage local stakeholders and elected officials in the business attraction cycle.

3:00 P.M. Restarting Raises: Is it Time for an Employee Compensation "Extreme Makeover"?
Catalina Ballroom
ICMA Practice Area: 12

Speakers: Scott Barber, Human Resources Director, Florence
Dawn Irvine, Management and Budget Director, Gilbert
Shawn Nau, Town Manager, Eagar

It's been a while since many jurisdictions have funded raises for staff. However, with recovering revenues and a recovering economy, funding for salaries is beginning to flow again. But the years of furlough days and layoffs have many employee compensation professionals considering whether to perform an extreme makeover on their compensation systems rather than simply restarting their traditional "cost-of-living" and

"step plans." This presentation and panel discussion will explore the pros and cons of various strategies being considered by HR compensation professionals from small, medium and large municipalities in Arizona.

4:30 P.M. Board Meeting
Coronado Room

5:30 P.M. Opening Reception
Bill's Grill

THURSDAY, JULY 25

8:00 A.M. Continental Breakfast
Ballroom Foyer

8:30 A.M. How to Increase the Odds of You and Your Organization Avoiding an Ethical Crisis
Catalina Ballroom
ICMA Practice Area: 17

Speaker: Kevin Duggan, West Coast Regional Director, ICMA

This session will review the causes of ethical failures in society, in general, and specifically, in local government. It will outline a series of strategies to minimize the likelihood that you and your organization will become mired in an ethical scandal. Case studies will also be used to help develop the needed thought process to avoid ethical problems.

10:00 A.M. Infrastructure and Transportation
Catalina Ballroom
ICMA Practice Areas: 3, 13

Speakers: John Halikowski, Director, Arizona Department of Transportation
Dennis Smith, Executive Director, Maricopa Association of Governments

Transportation planning and implementation is essential for Arizona's economic development efforts across the state. Several transportation planning efforts that encompass all of Arizona are underway. They include the Canamex Corridor to enhance bilateral trade, the Sun Corridor and positioning it within the global supply chain, and improvements to the state's I-10 and I-17 network. John Halikowski, director of Arizona Department of Transportation, and Dennis Smith, executive director of Maricopa Association of Governments, will talk about these planning efforts. They also will address why proactive involvement of all city, town and county government agencies are critical to the success of these statewide efforts.

11:00 A.M. Arizona Cities @ Work Update

Catalina Ballroom

ICMA Practice Areas: 14, 16

Speaker: **Matt Lore**, Communication and Education Director, League of Arizona Cities and Towns

Arizona Cities @ Work is an ongoing and collaborative effort to promote the services Arizona cities and towns provide citizens. The educational resources for this collaborative effort allow cities and towns to customize materials that highlight individual employees and "heroes," as well as innovative programs and services. In addition to updates on the core assets, League staff will provide a recap of recent campaign activities, events and future opportunities. Learn more about how your city or town can utilize these resources at this session.

12:00 P.M. Lunch Salon B

Conference participants are encouraged to attend this lunch where retired Tucson Manager Mike Letcher will be presented his ACMA Life Member Award, as determined by a vote of the membership in February 2013.

1:15 P.M. Ideas that Worked -- Rapid Fire Innovation Catalina Ballroom

ICMA Practice Areas: 1, 3, 6, 8, 12, 14

Moderator: **Mary Jacobs**, Assistant City Manager, Sierra Vista

Speakers: **Andrew Ching**, City Manager, Tempe
Gilbert Davidson, Town Manager, Marana
Sondra Healy, Organizational Strategy Manager, Goodyear
Amanda Jacobs, Economic Development Manager, Oro Valley
James Jayne, County Manager, Navajo County
Kimber Lanning, Director, Local First Arizona
Micah Miranda, Economic Development Director, Maricopa
LaRee Price, Office Manager, Public Defender's Office, Navajo County

One of the highest-rated sessions at the last two ACMA conferences, Rapid Fire Innovation will make its third appearance on an ACMA program this summer. This third set of topics and speakers will offer yet another set of inspiring ideas in series of seven, seven-minute presentations. The format allows for an interactive discussion showcasing hot management topics and how they are being addressed successfully in Arizona communities. This session is all about the "buzz" -- an interactive, energetic, idea exchange -- designed to inspire and engage you.

3:00 P.M. Understanding Health Care Reform: What's Here and What's Coming Catalina Ballroom

ICMA Practice Area: 12

Speakers: **Aaron Polkoski**, Benefits Consultant, The Segal Company
Kathy Reyes, Benefits Administrator, Avondale
Terry Rook, Health & Governments Market Manager, American Fidelity Assurance Co.

This session will provide a summary of the new requirements of the Patient Protection and Affordable Care Act (PPACA) for employers with an emphasis on health care strategy considerations. It will help answer the question: What do you do with your health plan now? The panel will also discuss potential pitfalls and how to avoid costly financial penalties.

5:00 P.M. Reception Conference Foyer

6:00 P.M. Dinner Grand Ballroom BC

FRIDAY, JULY 26

8:00 A.M. Continental Breakfast Ballroom Foyer

8:30 A.M. Legislative Efforts in Support of Arizona's Economic Success Catalina Ballroom

ICMA Practice Areas: 2, 11, 14

Moderator: **Scott Powell**, Business Retention and Expansion, Gilbert

Speaker: **Eric Emmert**, Vice President, Dorn Policy Group, Inc.

The Arizona Association for Economic Development (AAED) is a statewide association of economic development practitioners and private sector partners, and is focused on being the state's leading advocate for responsible economic growth through professional education, networking and advocacy efforts. Over the past 24 months, AAED has invigorated and advanced its efforts in the advocacy arena through volunteer activity and the engagement of a professional lobbying firm. Eric Emmert, vice president of Dorn Policy Group, Inc., will provide an overview of trends in economic development-supportive proposed and passed legislation, issues related to national policy competitiveness for economic growth, future areas of focus, and AAED's adopted policy statements.

10:00 A.M. This Would be Funny if it Weren't Happening to Me -- City Managers Share Some of Their Biggest Career Challenges and the Takeaways Catalina Ballroom

ICMA Practice Areas: 1, 17, 18

Speakers: **Richard Bowers**, Life Member, ACMA
Frank Fairbanks, Life Member, ACMA
Mike Letcher, Life Member, ACMA

Career wisdom often comes from withstanding challenges and some lessons are best learned through experience. Respected former and current city managers share their stories, how they reacted at the time and what they learned. Speakers will discuss timely topics such as council-manager relations, community issues and employee interactions.

11:00 A.M. Legislative Update Catalina Ballroom

ICMA Practice Area: 2

Speakers: **René Guillen, Jr.**, Legislative Director, League of Arizona Cities and Towns
Ken Strobeck, Executive Director, League of Arizona Cities and Towns
Craig Sullivan, Executive Director, County Supervisors Association

This panel will provide an update for members on a variety of timely legislative issues. League and County Supervisors Association (CSA) legislative staff will provide an overview of the 2013 legislative session, and explain the challenges and opportunities we currently face. Members will also hear about the current status of legal issues affecting cities, towns and counties.

12:00 P.M. Conference Concludes

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