

## WEDNESDAY, JULY 22

### Golf

8:00 a.m. at Dove Mountain Golf Club

### Lunch Buffet Featuring Lunch with a Mentor

12:00 – 12:50 p.m. Plaza 1

*ICMA Practice Areas: 1, 18*

### PSPRS: Recommendations from the League's Pension Reform Task Force

1:00 – 2:00 p.m. Plaza 2

*ICMA Practice Areas: 11, 12*

**Facilitator:** Brent Stockwell, Assistant City Manager, Scottsdale

**Speaker:** Scott McCarty, Finance Director/CFO, Queen Creek & Chair, Pension Reform Task Force

### How Your Community Looks to a Business – From All Angles

2:15 – 3:15 p.m. Plaza 2

*ICMA Practice Areas: 3, 13*

**Facilitator:** Danielle Casey, Economic Development Director, Scottsdale

**Speakers:** Craig DeMarco, Co-founder, Upward Projects  
Susan Hyatt, Vice President of Business Expansion, Arizona Commerce Authority  
Michael Martin, Economic Development Director, APS  
Pat Welchert, SIOR, Industrial Properties, Picor Commercial Real Estate Services

### #tellingyourstory

3:30 – 4:30 p.m. Plaza 2

*ICMA Practice Areas: 1, 7, 15*

**Facilitator:** Pam Weir, Management Analyst, Sierra Vista

**Speakers:** Nachie Marquez, Assistant City Manager, Chandler  
Tim Tait, Communications Director, ADOT

### Board Meeting

4:30 – 5:30 p.m. Plaza 3

### Sponsor and Welcome Reception

5:30 – 7:00 p.m. Pre-Function

## THURSDAY, JULY 23

### Continental Breakfast

7:30 – 8:30 a.m. Pre-Function

### Five Things You Need to Know NOW!

8:30 – 9:30 a.m. Plaza 2

*ICMA Practice Areas: 3, 4, 11, 13*

**Facilitator:** Sherry Schurhammer, Finance Director, Nogales

**Speakers:** Sonia Andrews, Finance Manager, Peoria  
Cindy Bezaury, Acting Human Resources Director & Labor Relations Administrator, Phoenix  
Mary Cameli, Assistant Fire Chief, Mesa  
George Hammond, Economic & Business Research Center Director, Eller College of Management, University of Arizona  
Kristen Krey, Grants Administrator, Glendale

### Recognizing and Handling Emotional Distress

9:45 – 10:45 a.m. Plaza 2

*ICMA Practice Areas: 1, 18*

**Facilitator:** Tammy Shreeve, Strategic Management Officer, Peoria

**Speakers:** Dr. Bob Bohanske, Clinical Services & Clinical Training Chief, Southwest Behavioral Health Services  
John Kross, Town Manager, Queen Creek  
Carl Swenson, City Manager, Peoria

### Keeping the Peace: Community Engagement and Local/National Trends in Policing and Public Safety Cameras

11:00 – 11:50 a.m. Plaza 2

*ICMA Practice Areas: 3, 4, 7, 8, 13*

**Facilitator:** Stephanie Smith, Assistant to City Manager, Flagstaff

**Speakers:** Marchelle Franklin, Police Community Affairs Director, Phoenix  
John Meza, Chief of Police, Mesa  
Kevin Treadway, Chief of Police, Flagstaff

### Lunch

12:00 – 12:50 p.m. Plaza 1

**Speakers:** Mark McDaniel, Mountain Plains Regional Vice President, ICMA & Assistant City Manager, Dallas, Texas  
Josh Wright, President, ACMA & Town Manager, Wickenburg

### Long-Term Declines in Municipal Water Demand: Causes and Consequences for Water Providers

1:00 – 2:00 p.m. Plaza 2

*ICMA Practice Areas: 3, 11, 13*

**Facilitator:** Amanda Jones, Business Services Coordinator, Marana

**Speaker:** Gary Woodard, Senior Water Policy & Economic Consultant, Montgomery & Associates

### What's Trending in Local Government Technology?

2:15 – 3:15 p.m. Plaza 2

*ICMA Practice Areas: 3, 4, 5, 7*

**Facilitators:** Niel Curley, Management Assistant, Mesa  
Nijah Fudge, West Regional Director, Alliance For Innovation

**Speakers:** Lauren Browne, Citizen Engagement Coordinator, Sedona  
Kay Cusack, IT Engineer, Mesa  
Leslie Ethen, Sustainability Manager, Tucson  
Mark Kramer, IT Director, Gilbert  
Brian O'Dell, IT Engineer, Mesa  
Mike Youngs, Deputy CIO, Phoenix

### Performance Management in the Era of Analytics

3:30 – 4:30 p.m. Plaza 2

*ICMA Practice Areas: 1, 2, 5, 7, 13*

**Facilitator:** Natalie Lewis, Deputy City Manager, Mesa

**Speakers:** Tim Fairchild, Global Utilities Practice Director, SAS  
Randall Reid, Southeast Regional & Performance Initiatives Director, ICMA

### Reception

5:00 – 6:00 p.m. Tortolita Pre-Function

### Dinner Buffet

6:00 – 7:30 p.m. Tortolita A & B

## FRIDAY, JULY 24

### Continental Breakfast

7:30 – 8:00 a.m. Plaza 2

### Legislative Update

8:00 – 8:50 a.m. Plaza 2

*ICMA Practice Area: 2*

**Facilitator:** Tom Belshe, Deputy Director, League of Arizona Cities & Towns

**Speakers:** Ken Strobeck, Executive Director, League of Arizona Cities & Towns  
Craig Sullivan, Executive Director, County Supervisors Association

### Ethics: What is the "Right" Decision?

9:00 – 9:50 a.m. Plaza 2

*ICMA Practice Area: 17*

**Speakers:** Lloyd Harrell, Life Member, ACMA & Senior Advisor, ICMA  
Jeff Tyne, Deputy City Manager, Peoria  
Jerene Watson, Deputy City Manager, Flagstaff

### Building and Investing in Your Team

10:00 – 11:00 a.m. Plaza 2

*ICMA Practice Areas: 1, 2, 3*

**Facilitator:** Mark McDaniel, Mountain Plains Regional Vice President, ICMA & Assistant City Manager, Dallas, Texas

**Speakers:** Gilbert Davidson, Town Manager, Marana  
Yvonne Kimball, Town Manager, Dewey-Humboldt  
Gregory Rose, City Manager, Maricopa

### Conference Concludes

11:00 a.m.

## PLATINUM

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## GOLD

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Grand Canyon University  
Gust Rosenfeld  
SAFEbuilt

Severn Trent Services  
smartworksplus, inc.  
SRP

TischlerBise, Inc.  
Triadvocates LLC

## SILVER

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Cigna  
Davidson Fixed Income Management  
Erin P. Collins & Associates, Inc.  
H-PACT

ICMA-RC  
Piper Jaffray  
RBC Capital Markets, LLC

Southwest Gas Corp.  
Squire Patton Boggs  
Wedbush Securities