

## **WEDNESDAY, JULY 20**

### **Golf Tournament**

7:00 a.m. Dove Mountain Golf Club

### **ACMA Board Meeting**

11:00 - 11:50 a.m. Plaza 3

### **Lunch Buffet Featuring Lunch with a Mentor**

12:00 - 12:50 p.m. Tortolita Ballroom

*ICMA Practice Areas: 1, 18*

### **Economic Update**

1:00 - 2:00 p.m. Plaza 2

*ICMA Practice Area: 11*

**Facilitator:** Teri Bankhead, ACMA Associate Director & Assistant to the Town Manager, Sahaurita

**Speaker:** Jim Rounds, President, Rounds Consulting Group

### **Re-Creating Recreation: Navigating Complex Change Management Using Parks & Recreation as an Example**

2:15 - 3:15 p.m. Plaza 2

*ICMA Practice Areas: 3, 6*

**Facilitator:** John Sefton, APRA Incoming President & Community Services Director, Peoria

**Speakers:** Patrick Banger, ACMA Director & Town Manager, Gilbert  
Rod Buchanan, APRA Vice President & Parks and Recreation Director, Gilbert  
Robert Carmona, APRA President & Parks, Recreation and Facilities Director, Wickenburg  
Josh Wright, ACMA Past President & Town Manager, Wickenburg

### **Leading with Emotion**

3:30 - 4:20 p.m. Plaza 2

*ICMA Practice Areas: 14, 18*

**Facilitator:** Edith Baltierrez, Senior Management Analyst, Surprise

**Speakers:** Brent Billingsley, Town Manager, Florence  
Paul Jepson, City Manager, Globe  
Mike Ortega, City Manager, Tucson  
Robert Smith, Town Manager, Chino Valley  
Kweilin Waller, Management Assistant to City Manager, Phoenix  
Pam Weir, Assistant to the City Manager, Goodyear  
Sandi Wilson, Deputy County Manager, Maricopa County

### **Envisio Welcome Reception**

5:30 - 7:00 p.m. Plaza Pre-Function & Terrace

## **THURSDAY, JULY 21**

### **Continental Breakfast**

7:30 - 8:20 a.m. Plaza 2

### **Things You Need to Know From ACMA Sponsors**

7:40 - 8:20 a.m. Plaza 2

*ICMA Practice Areas: 2, 3, 11*

**Facilitator:** Robert Smith, ACMA Director & Town Manager, Chino Valley

**Speakers:** Aaron Genaro, Director of Business Development, APEHP  
Ronald J. Klawitter, Analyst, Salt River Project  
Ritchie Lipson, Senior Counsel, Kasdan LippSmith Weber Turner LLP  
Sande McClelland, President and Co-Owner, smartworksplus, inc.  
Stephen Smith, Director of Military Affairs, Grand Canyon University  
Gary Verburg, Attorney, Gust Rosenfeld P.L.C.

### **Think Before You Post: What You and Your Organization Need to Know About Social Media**

8:30 - 9:30 a.m. Plaza 2

*ICMA Practice Areas: 7, 16*

**Facilitator:** Ian McCaughey, Town Manager, Clifton

**Speakers:** Benjamin Bitter, Manager in Transition  
Misti Nowak, Communications Administrator, Oro Valley  
Pia Salonga, Marketing and Communications Specialist, Oro Valley  
Trish Stuhan, Esq., Attorney, Gust Rosenfeld P.L.C.

### **Mistakes That Made Us Stronger**

9:45 - 10:45 a.m. Plaza 2

*ICMA Practice Areas: 6, 17, 18*

**Facilitator:** Tim Pickering, President & CEO, IPM

**Speakers:** Mike Ortega, City Manager, Tucson  
Cynthia Seelhammer, County Manager, Coconino County  
Jim Thompson, City Manager, Casa Grande

### **If You See Something, Say Something - Human Trafficking Impacts in Our Communities**

11:00 - 11:50 a.m. Plaza 2

*ICMA Practice Areas: 4, 6, 14*

**Facilitator:** Gayle Mabery, Town Manager, Clarkdale

**Speakers:** Deanna Jonovich, Deputy City Manager, Phoenix  
Scott Mabery, Director of Juvenile Court Services, Yavapai County

### **Gabe Zimmerman Awards Luncheon**

12:00 - 1:15 p.m. Tortolita Ballroom

**Speakers:** Nicole Lance, ACMA President & Deputy City Manager, Surprise  
Darcy Renfro, Senior Director, The Arizona We Want

### **Transforming Data Into Stories**

1:30 - 2:30 p.m. Plaza 2

*ICMA Practice Areas: 2, 6, 7, 8, 15*

**Facilitator:** Chris Cornelison, Assistant to the Town Manager, Oro Valley

**Speakers:** Tye R. Farrell, Digital Content Manager, Phoenix  
Ian Linssen, Mayor's Chief of Staff, Mesa  
Zach Markovits, Director of City Programs, What Works Cities, Results for America  
Julie Watters, Communications Director, Phoenix

### **Senior Advisor Meetings**

1:30 - 5:00 p.m. Plaza 4

### **The Dark Side of Cyber Security**

2:45 - 3:35 p.m. Plaza 2

*ICMA Practice Areas: 3, 7*

**Facilitator:** Chris Cornelison, Assistant to the Town Manager, Oro Valley

**Speakers:** Jason Bennett, Senior Security Engineer, Mesa  
Gina Busby, Information Security Manager, Surprise  
Lester Godsey, Information Technology Manager, Mesa

### **Everything You Wanted to Know But Were Afraid to Ask**

3:45 - 4:45 p.m. Plaza 2

*ICMA Practice Areas: 9, 14, 17*

**Speakers:** Natalie Lewis, Deputy City Manager, Mesa

Dawn Prince, Assistant to the City Manager, Peoria  
Marc Skocypiec, Assistant Town Manager, Gilbert

### **Aetna Reception**

5:30 - 7:00 p.m. Tortolita A & B

## **FRIDAY, JULY 22**

### **Continental Breakfast**

7:30 - 8:20 a.m. Plaza Pre-Function

### **ICMA Update**

8:00 - 8:20 a.m. Plaza 2

**Speaker:** Jane Brautigam, ICMA Mountain Plains VP & City Manager, Boulder, CO

### **The 5x7s: Five Speakers, Seven Minutes, Winning Programs**

8:30 - 9:20 a.m. Plaza 2

*ICMA Practice Areas: 3, 4, 5, 6, 13*

**Facilitator:** Milton Dohoney Jr., ICMA-CM, ACMA Director & Assistant City Manager, Phoenix

**Speakers:** Alonso Avitia, Deputy Parks and Recreation Director, Phoenix  
Mo Glancy, Assistant Planning and Development Director, Phoenix  
Kathy Husser, Adult Services Coordinator, Phoenix Public Library  
Roy Minter, Chief of Police, Peoria  
Gregory Rose, City Manager, Maricopa

### **Seven Ways to Turn Your Employees Into Brand Ambassadors**

9:30 - 10:50 a.m. Plaza 2

*ICMA Practice Areas: 1, 9, 14*

**Facilitator:** Natalie Lewis, Deputy City Manager, Mesa

**Keynote Speaker:** Karin Hurt, CEO, Let's Grow Leaders

### **Legislative Update**

11:00 a.m. - 12:00 p.m. Plaza 2

*ICMA Practice Area: 2*

**Facilitator:** Mike Townsend, ACMA President Elect & Deputy County Manager, Coconino County

**Speakers:** Ken Strobeck, Executive Director, League of Arizona Cities and Towns  
Craig Sullivan, Executive Director, County Supervisors Association

### **Conference Concludes**

12:00 p.m.

## PLATINUM

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## GOLD

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Climatec

Honeywell International, Inc.

Piper Jaffray

Grand Canyon University

Kasdan LippSmith

Public Trust Advisors

Gust Rosenfeld P.L.C.

Weber Turner LLP

Severn Trent Services

OnSite Care Clinics

## SILVER

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Comcast

SAFEbuilt

Squire Patton Boggs

CORE Construction

Siemens

TischlerBise

Erin P. Collins & Associates, Inc.

smartworksplus, inc.

Triadvocates

ICMA-RC

Southwest Gas Corporation

Wedbush Securities Inc.

RBC Capital Markets, LLC