

PROGRAM



WEDNESDAY, FEBRUARY 2

Golf Tournament

10:00 am

Advice from the Experts!

2:00 pm in Canyon Ballroom A

Speakers: Dick Bowers, ACMA Life Member
George Pettit, Retired Town Manager, Gilbert

Tough times demand strong leadership. Our panel of seasoned veterans is prepared to take your questions and help you resolve the challenges faced by your organization and your community.

2011 Economic Update

3:30 pm in Canyon Ballroom A

Speaker: Dr. Lee McPheters, Economist, ASU

Cities and towns are still grappling with a downturn. This session will explore the current state of the economy, the effect of the financial market collapse and long-term recovery.

Sponsor and Welcome Reception

6:00 pm in Canyon Ballroom B and Conference Foyer

Special Guest: Bob O'Neill, ICMA Executive Director

Join ACMA in welcoming our members, sponsors and special guest Bob O'Neill, ICMA Executive Director. The reception will feature the Arizona debut of the ICMA Campaign, Life, Well Run.

THURSDAY, FEBRUARY 3

Continental Breakfast

8:00 am in the Canyon Ballroom

Ethics and Leadership

9:00 am in the Canyon Ballroom

Speaker: Martha Perego, Director of Ethics, ICMA

Promoting an ethical culture is a key leadership responsibility for local government professionals. ICMA assists members with ethical dilemmas and enforces the ICMA code of ethics. ICMA's Martha Perego will discuss ethics in the workplace and how to promote an ethical culture. Learn how to be an ethics survivor and promote the highest standards in your organization.

Enhancing Engagement through Innovation

10:45 am in the Canyon Ballroom

Speakers: Ed Beasley, City Manager, Glendale
Dr. Janet Denhardt, Professor, ASU
Ginger Eiden, Webmaster, Glendale
Lloyd Harrell, Range Rider
Mike Hutchinson, Range Rider
Julie Watters, Acting Deputy Communications
Director, Glendale

Feel like your organization is disconnected from your community or your residents from each other and/or you have a citizenry that lacks trust in their city/county leadership despite your ongoing efforts to overcome this? This session will focus on exploring a wide range of community engagement tools to advance your knowledge so that you can reconnect all sectors of your community, strengthen public confidence as well as have your citizens develop a commitment to your community.

Lunch

12:15 pm in the Tequa Ballroom

ICMA 2012 Host Committee member Susan Thorpe will discuss the Host Committee's planning activities for the ICMA 2012 Conference, which will be in Phoenix. The ACMA Annual Business Meeting will also be held.



PROGRAM



THURSDAY - CONTINUED...

Partnering for Economic Development

1:30 pm in the Canyon Ballroom

Speakers: Bennett Curry, Business Attraction Director,
Arizona Commerce Authority
David Welsh, Executive Vice President,
Tucson Regional Economic Opportunities

The state economy continues to struggle through a very difficult recovery, and the need to diversify our industrial base remains critical. This session will focus on statewide, regional, and local efforts to strengthen and diversify our core industries.

Achieving a Prosperous Tomorrow Despite the Challenges of Today

3:15 pm in the Canyon Ballroom

Speakers: Chris Brady, City Manager, Mesa
Charlie Cassens, City Manager, Lake Havasu City
Jeff Tyne, Director of Management and Budget, Peoria

The recent economic downturn, coupled with a progressively strained political environment, have created real challenges for local government managers. The next few years are sure to bring new challenges and expectations, all in an era of fiscal uncertainty.

This session will address some of the political and financial trends looming on the horizon, and how we can position our organization to thrive in a changing environment.

Reception

6:00 pm on the Canyon Patio

Recognition Banquet

7:00 pm in the Canyon Ballroom

FRIDAY, FEBRUARY 4

Board Meeting

7:00 am in Oak Creek Canyon

Continental Breakfast

7:30 am in the Canyon Ballroom

FRIDAY - CONTINUED...

The Perfect Storm - The Pension Crisis in Arizona

8:00 am in Canyon Ballroom A

Speakers: Alan Maguire, President and Principal Economist,
The Maguire Company
Don Mineer, Benefits Specialist, PSPRS

Arizona is not immune to the pension crisis sweeping the nation. In this session the results from a recent financial audit of the Public Safety Retirement System will be discussed, including the resulting impact on our local budgets, and the legislative fixes needed to rebalance the system.

The 2010 Census:

Understanding the Dollars and the Politics

9:15 am in Canyon Ballroom A

Speakers: Elaine Smith, Senior Economist, ADOR
Stephen Kemp, City Attorney, Peoria
James Jayne, County Manager, Navajo County

In March of 2011, counties, cities and towns will get their first glimpse of official census populations for their jurisdictions. Census figures play a vital role in our budgets and governmental structures. Come and find out how the census relates to shared revenue and the redistricting process.

The 2011 Legislature: Framing the Conversation

10:30 am in Canyon Ballroom A

Speakers: Jim Ogsbury, Legislative Director,
League of Arizona Cities and Towns
Craig Sullivan, Executive Director,
County Supervisors Association

This session will update members on the legislative landscape after the election. Panelists will lead a discussion about identifying our challenges and, more importantly, capitalizing on our opportunities.

Conference Concludes

12:00 pm