2015 WINTER CONFERENCE | FEBRUARY 4-6, 2015 | HILTON SEDONA

WEDNESDAY, February 4

Golf Tournament
9:30 a.m. - 1:45 p.m. Sedona Golf Resort

Economic Update
1:00 - 2:00 p.m. Canyon Ballroom A
ICMA Practice Area: 11
Moderator: Steven Turner, Management Analyst, Casa Grande
Speaker: Jim Rounds, Senior VP & Senior Economist, Elliott D. Pollack & Company

Rehab Las Vegas Style: Diverse, Healthy and Sustainable...Our Community on the Rebound
2:15 - 3:45 p.m. Canyon Ballroom A
ICMA Practice Areas: 3, 4, 6, 11, 13
Moderator: Nicole Lance, Assistant to Town Manager, Gilbert
Speaker: Betsy Fretwell, City Manager, Las Vegas, Nevada

Case Studies Roundtable
4:00 - 5:30 p.m. Canyon Ballroom A
ICMA Practice Areas: 17, 18
Moderators: Jim Thompson, City Manager, Casa Grande
Matthew Behunin, Marvin Andrews Fellow, Arizona State University
Yesenia Castaneda, Marvin Andrews Fellow, Arizona State University
Craig Dudek, Marvin Andrews Fellow, Arizona State University
Tyler Goodman, Marvin Andrews Fellow, Arizona State University
Jacob Meshke, Marvin Andrews Fellow, Arizona State University
Dominic Papa, Marvin Andrews Fellow, Arizona State University

Welcome and Sponsor Reception
6:00 - 7:30 p.m. Canyon Ballroom B

THURSDAY, February 5

Continental Breakfast
8:00 - 8:50 a.m. Canyon Prefunction and Patio

ACMA Harvard Scholarship Program Roundtable
8:00 - 8:50 a.m. Canyon Ballroom A
ICMA Practice Area: 18
Moderator: Evelyn Casuga, Former Community Affairs General Manager, APS
Alumni: Julie Ayers, Human Resources Director, Peoria
Robert Pickels, County Manager, Yuma County
Jerene Watson, Deputy City Manager, Flagstaff

City/County Shark Tank
9:00 - 10:15 a.m. Canyon Ballroom A
ICMA Practice Areas: 1-6, 8, 13
Moderator: Chase Carlie, Senior Budget Analyst, Mesa
Panel: Jim Bacon, Town Manager, Paradise Valley
Patrick Banger, Town Manager, Gilbert
Jimmy Jayne, County Manager, Navajo County
Gayle Mabery, Town Manager, Clarkdale

Contestants: Jennifer Carter, Court Manager, Coconino County
Dan Davis, Economic Development Director, Avondale
Mike Letcher, Life Member, ICMA
Pier Simeri, Community Relations & Public Affairs Director, Avondale
Marc Thornton, Planner III, Planning & Development Dept., Phoenix
Janet Woolum, Performance Administrator, Mesa

Setting the Table for Comprehensive Community Economic Development—Downtown Case Studies
10:30 - 11:30 a.m. Canyon Ballroom A
ICMA Practice Areas: 6, 13
Moderator: William Jabjiniak, Economic Development Director, Mesa
Speakers: Doug Bartosh, City Manager, Cottonwood
Curt Upton, Reinvest Phoenix Project Manager, Phoenix
John VanLandingham, VP, Flagstaff Downtown Business Alliance

Lunch and Annual Business Meeting
11:45 a.m. - 1:00 p.m. Tequa Ballroom
Speakers: Kevin Duggan, West Coast Regional Director, ICMA
Karolyn Kent, ACMA 2014 President; Deputy City Manager, Mesa
Josh Wright, ACMA 2015 President; Town Manager, Wickenburg

Ideas That Worked – Rapid Fire Innovation
1:15 - 2:15 p.m. Canyon Ballroom A
ICMA Practice Areas: 1, 4, 6, 13
Moderator: Karen Thoreson, President/COO, Alliance for Innovation
Speakers: Dennis Enriquez, Business Services Director, Scottsdale
Jeffrey McVay, Project Manager, Mesa
Rick Miller, Growth Management Director, Coolidge
Robert Rowley, Emergency Management Director, Coconino County
Aaron White, Economic Development Specialist, Nogales
Deanna Zuppah, Adapted Recreation Services Supervisor, Scottsdale

The 5 “W’s” of Employment Contracts
2:30 - 3:30 p.m. Canyon Ballroom A
ICMA Practice Areas: 12, 17
Moderator: Tim Pickering, President & CEO, IPM
Speakers: Bob Flatley, City Manager, Coolidge
Tim Grier, Town Manager & Attorney, Star Valley
Carl Swenson, City Manager, Peoria
Ed Zuercher, City Manager, Phoenix

From Rogue to Vogue: Perfecting Your Professional Image
3:40 - 4:30 p.m. Canyon Ballroom A
ICMA Practice Area: 18
Speakers: Mary Jacobs, Assistant City Manager, Sierra Vista
Tim Pickering, President & CEO, IPM
Pamela Weir, Management Analyst, Sierra Vista

ACMA Board Meeting
4:45 - 5:45 p.m. Oak Creek Canyon Room

Reception
6:00 - 7:00 p.m. Canyon Patio

Recognition Banquet and Awards Ceremony
7:00 - 9:00 p.m. Canyon Ballroom A

FRIDAY, February 6

Continental Breakfast
8:00 - 8:50 a.m. Canyon Prefunction and Patio

Sponsor Roundtable
8:00 - 8:50 a.m. Canyon Ballroom A

Legislative Update
9:00 - 9:50 a.m. Canyon Ballroom A
ICMA Practice Area: 2
Moderator: Tom Belshe, Deputy Director, League of Arizona Cities & Towns
Speakers: Ken Straback, Executive Director, League of Arizona Cities & Towns
Craig Sullivan, Executive Director, County Supervisors Association

Building Effective Council-Manager Relations
10:00 - 10:50 a.m. Canyon Ballroom A
ICMA Practice Area: 2
Moderator: Kevin Duggan, West Coast Regional Director, ICMA
Speakers: Chris Brady, City Manager, Mesa
Crystal Prentice, City Manager, Page
Cynthia Seelhammer, County Manager, Coconino County

Conference Concludes
11:00 a.m.
PLATINUM

AMRRP
ARIZONA MUNICIPAL RISK RETENTION POOL

APEHP
ARIZONA PUBLIC EMPLOYERS HEALTH POOL

APS

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Severn Trent Services
smartworksplus, inc.
SRP

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SILVER

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