

WEDNESDAY, February 4

Golf Tournament

9:30 a.m. - 1:45 p.m. Sedona Golf Resort

Economic Update

1:00 - 2:00 p.m. Canyon Ballroom A

ICMA Practice Area: 11

Moderator: Steven Turner, Management Analyst, Casa Grande

Speaker: Jim Rounds, Senior VP & Senior Economist, Elliott D. Pollack & Company

Rehab Las Vegas Style: Diverse, Healthy and Sustainable...Our Community on the Rebound

2:15 - 3:45 p.m. Canyon Ballroom A

ICMA Practice Areas: 3, 4, 6, 11, 13

Moderator: Nicole Lance, Assistant to Town Manager, Gilbert

Speaker: Betsy Fretwell, City Manager, Las Vegas, Nevada

Case Studies Roundtable

4:00 - 5:30 p.m. Canyon Ballroom A

ICMA Practice Areas: 17, 18

Moderators: Jim Thompson, City Manager, Casa Grande

Matthew Behunin, Marvin Andrews Fellow, Arizona State University

Yesenia Castaneda, Marvin Andrews Fellow, Arizona State University

Craig Dudek, Marvin Andrews Fellow, Arizona State University

Tyler Goodman, Marvin Andrews Fellow, Arizona State University

Jacob Meshke, Marvin Andrews Fellow, Arizona State University

Dominic Papa, Marvin Andrews Fellow, Arizona State University

Welcome and Sponsor Reception

6:00 - 7:30 p.m. Canyon Ballroom B

THURSDAY, February 5

Continental Breakfast

8:00 - 8:50 a.m. Canyon Prefunction and Patio

ACMA Harvard Scholarship Program Roundtable

8:00 - 8:50 a.m. Canyon Ballroom

ICMA Practice Area: 18

Moderator: Evelyn Casuga, Former Community Affairs General Manager, APS

Alumni: Julie Ayers, Human Resources Director, Peoria

Robert Pickels, County Manager, Yuma County

Jerene Watson, Deputy City Manager, Flagstaff

City/County Shark Tank

9:00 - 10:15 a.m. Canyon Ballroom

ICMA Practice Areas: 1-6, 8, 13

Moderator: Chase Carlie, Senior Budget Analyst, Mesa

Panel: Jim Bacon, Town Manager, Paradise Valley

Patrick Banger, Town Manager, Gilbert

Jimmy Jayne, County Manager, Navajo County

Gayle Mabery, Town Manager, Clarkdale

Contestants: Jennifer Carter, Court Manager, Coconino County

Dan Davis, Economic Development Director, Avondale

Mike Letcher, Life Member, ACMA

Pier Simeri, Community Relations & Public Affairs Director, Avondale

Marc Thornton, Planner III, Planning & Development Dept., Phoenix

Janet Woolum, Performance Administrator, Mesa

Setting the Table for Comprehensive Community Economic Development—Downtown Case Studies

10:30 - 11:30 a.m. Canyon Ballroom

ICMA Practice Areas: 6, 13

Moderator: William Jabjiniak, Economic Development Director, Mesa

Speakers: Doug Bartosh, City Manager, Cottonwood

Curt Upton, Reinvent Phoenix Project Manager, Phoenix

John VanLandingham, VP, Flagstaff Downtown Business Alliance

Lunch and Annual Business Meeting

11:45 a.m. - 1:00 p.m. Tequa Ballroom

Speakers: Kevin Duggan, West Coast Regional Director, ICMA
Karolyn Kent, ACMA 2014 President; Deputy City Manager, Mesa
Josh Wright, ACMA 2015 President; Town Manager, Wickenburg

Ideas That Worked – Rapid Fire Innovation

1:15 - 2:15 p.m. Canyon Ballroom

ICMA Practice Areas: 1, 4, 6, 13

Moderator: Karen Thoreson, President/COO, Alliance for Innovation

Speakers: Dennis Enriquez, Business Services Director, Scottsdale

Jeffrey McVay, Project Manager, Mesa

Rick Miller, Growth Management Director, Coolidge

Robert Rowley, Emergency Management Director, Coconino County

Aaron White, Economic Development Specialist, Nogales

Deanna Zuppan, Adapted Recreation Services Supervisor, Scottsdale

The 5 “W’s” of Employment Contracts

2:30 - 3:30 p.m. Canyon Ballroom

ICMA Practice Areas: 12, 17

Moderator: Tim Pickering, President & CEO, IPM

Speakers: Bob Flatley, City Manager, Coolidge

Tim Grier, Town Manager & Attorney, Star Valley

Carl Swenson, City Manager, Peoria

Ed Zuercher, City Manager, Phoenix

From Rogue to Vogue: Perfecting Your Professional Image

3:40 - 4:30 p.m. Canyon Ballroom

ICMA Practice Area: 18

Speakers: Mary Jacobs, Assistant City Manager, Sierra Vista

Tim Pickering, President & CEO, IPM

Pamela Weir, Management Analyst, Sierra Vista

ACMA Board Meeting

4:45 - 5:45 p.m. Oak Creek Canyon Room

Reception

6:00 - 7:00 p.m. Canyon Patio

Recognition Banquet and Awards Ceremony

7:00 - 9:00 p.m. Canyon Ballroom

FRIDAY, February 6

Continental Breakfast

8:00 - 8:50 a.m. Canyon Prefunction and Patio

Sponsor Roundtable

8:00 - 8:50 a.m. Canyon Ballroom A

Legislative Update

9:00 - 9:50 a.m. Canyon Ballroom A

ICMA Practice Area: 2

Moderator: Tom Belshe, Deputy Director, League of Arizona Cities & Towns

Speakers: Ken Strobeck, Executive Director, League of Arizona Cities & Towns

Craig Sullivan, Executive Director, County Supervisors Association

Building Effective Council-Manager Relations

10:00 - 10:50 a.m. Canyon Ballroom A

ICMA Practice Area: 2

Moderator: Kevin Duggan, West Coast Regional Director, ICMA

Speakers: Chris Brady, City Manager, Mesa

Crystal Prentice, City Manager, Page

Cynthia Seelhammer, County Manager, Coconino County

Conference Concludes

11:00 a.m.



ARIZONA
CITY/COUNTY MANAGEMENT
ASSOCIATION
A State Affiliate of ICMA

2015 SPONSORS

PLATINUM



GOLD

Gust Rosenfeld
SAFEbuilt

Severn Trent Services
smartworksplus, inc.
SRP

TischlerBise, Inc.
Triadvocates LLC

SILVER

Davidson Fixed Income Management
H-PACT
ICMA-RC

Piper Jaffray
RBC Capital Markets, LLC
Southwest Gas Corp.

Squire Patton Boggs
Wedbush Securities