WEDNESDAY, FEBRUARY 3

Golf Tournament
9:30 a.m. Sedona Golf Resort

Economic Update
1:00 - 2:00 p.m. Canyon Ballroom A

ICMA Practice Area: 11
Facilitator: Stephanie Smith, Assistant to the City Manager, Flagstaff
Speaker: Wayne Stutzer, Senior Vice President - Financial Advisor, Senior Consulting Group, RBC Wealth Management

Business Intelligence - What is it? Do You Have it?
2:15 - 3:15 p.m. Canyon Ballroom A

ICMA Practice Area: 7
Facilitator: Chris Cornelison, Assistant to the Town Manager, Oro Valley
Speakers: Diane Gardner, Chief Information Officer, Mesa Sandi Schilling, CPA, CGFM, PMP, Acting Assistant Finance Director, Phoenix Janet Woolum, Performance Administrator, Mesa

Management Myths Debunked in Three Whys: Why Work/Life Balance is a Lie, Why You Shouldn’t Always Believe What You Perceive and Why Being Connected Disconnects Us
3:30 - 4:45 p.m. Canyon Ballroom A

ICMA Practice Area: 18
Facilitator: Natalie Lewis, Deputy City Manager, Mesa
Speaker: Eric Bailey, Director of Organizational Development, The CORE Institute

Sponsor and Welcome Reception
5:30 - 6:30 p.m. Canyon Ballroom B

THURSDAY, FEBRUARY 4

Continental Breakfast
7:30 - 8:50 a.m. Canyon Prefunction and Patio

Sponsor Roundtable Discussion
8:00 - 8:50 a.m. Canyon Ballroom

Facilitator: Stephanie Smith, Assistant to the City Manager, Flagstaff

Speakers: Mike Bell, President & Chief Executive Officer, Evisio Solutions, Inc. Kenneth S. Kasdan, Senior Managing Partner, Kasdan LippSmith Weber Turner, LLP Kevin Laake, Regional Director, Cost Control Associates Ritchie Lipson, Senior Counsel, Kasdan LippSmith Weber Turner, LLP Donna Milavetz, M.D. MPH FACP, Chief Executive Officer, OnSite Care Clinics Judson Taylor, AIA, CSI, LEED AP, Senior Principal, Simpson Gumpertz & Heger

Reed v. Gilbert: The Supreme Court’s Decision and Its Implications for Sign Ordinances
9:00 - 10:15 a.m. Canyon Ballroom

ICMA Practice Area: 13
Facilitator: Mary Vinzant, Assistant to the Town Manager, Gilbert

Speakers: Frank Cassidy, Town Attorney, Marana Susan Goodwin, Attorney, Gust Rosenfeld, P.L.C. Mike Hamblin, Town Attorney, Gilbert

Lunch and Annual Business Meeting
11:45 a.m. - 1:00 p.m. Tequa Ballroom
Speaker: Josh Wright, Town Manager, Wickenburg & President, ACMA

Increasing Job Satisfaction and Motivation Through Employee Engagement
1:15 - 2:15 p.m. Canyon Ballroom

ICMA Practice Area: 1
Facilitator: Eric Bailey, Director of Organizational Development, The CORE Institute

Speakers: Brian Dalke, City Manager, Goodyear Gilbert Davidson, Town Manager, Marana Jim Thompson, City Manager, Casa Grande

Water in the U.S.: Balancing Limited Resources in the 21st Century
3:30 - 4:30 p.m. Canyon Ballroom

ICMA Practice Areas: 3, 13
Facilitator: Tony Hunter, Management Assistant, Marana
Speaker: Gary Woodward, Senior Water Policy & Economics Consultant, Montgomery & Associates

ACMA Board Meeting
4:45 - 5:45 p.m. Oak Creek Canyon

Recruitment
6:00 - 7:00 p.m. Canyon Patio

Recognition Banquet and Awards Ceremony
7:00 - 9:00 p.m. Canyon Ballroom

FRIDAY, FEBRUARY 5

Continental Breakfast
7:30 - 8:00 a.m. Canyon Prefunction and Patio

Legislative Update and Forecasting
8:00 - 8:50 a.m. Canyon Ballroom A

ICMA Practice Area: 2
Facilitator: Edith Baltierrez, Senior Management Analyst, Surprise

Speakers: Ken Strobeck, Executive Director, League of Arizona Cities and Towns Craig Sullivan, Executive Director, County Supervisors Association

Educational Partnerships: Intentional Engagement, Intentional Results
9:00 - 9:50 a.m. Canyon Ballroom A

ICMA Practice Areas: 3, 7, 8, 16
Facilitator: Mary Vinzant, Assistant to the Town Manager, Gilbert

Speakers: Jennifer Alvarez, Digital Media & Marketing Officer, Gilbert Pete Smith, Commander, Gilbert Police Department Shauna Warner, Neighborhood Services Manager, Tempe

Beyond Marketing: Citizen Engagement for Critical Conversations
10:00 - 11:00 a.m. Canyon Ballroom A

ICMA Practice Areas: 3, 7, 8, 16
Facilitator: Mary Vinzant, Assistant to the Town Manager, Gilbert

Speakers: Jennifer Alvarez, Digital Media & Marketing Officer, Gilbert Pete Smith, Commander, Gilbert Police Department Shauna Warner, Neighborhood Services Manager, Tempe

Conference Concludes
11:00 a.m.
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