

WEDNESDAY, FEBRUARY 3

Golf Tournament

9:30 a.m. Sedona Golf Resort

Economic Update

1:00 - 2:00 p.m. Canyon Ballroom A

ICMA Practice Area: 11

Facilitator: Stephanie Smith, Assistant to the City Manager, Flagstaff

Speaker: Wayne Stutzer, Senior Vice President - Financial Advisor,
Senior Consulting Group, RBC Wealth Management

Business Intelligence - What is it? Do You Have it?

2:15 - 3:15 p.m. Canyon Ballroom A

ICMA Practice Area: 7

Facilitator: Chris Cornelison, Assistant to the Town Manager, Oro Valley

Speakers: Diane Gardner, Chief Information Officer, Mesa
Sandra Schilling, CPA, CGFM, PMP, Acting Assistant Finance
Director, Phoenix
Janet Woolum, Performance Administrator, Mesa

Management Myths Debunked in Three Whys: Why Work/Life Balance is a Lie, Why You Shouldn't Always Believe What You Perceive and Why Being Connected Disconnects Us

3:30 - 4:45 p.m. Canyon Ballroom A

ICMA Practice Area: 18

Facilitator: Natalie Lewis, Deputy City Manager, Mesa

Speaker: Eric Bailey, Director of Organizational Development,
The CORE Institute

Sponsor and Welcome Reception

5:30 - 6:30 p.m. Canyon Ballroom B

THURSDAY, FEBRUARY 4

Continental Breakfast

7:30 - 8:50 a.m. Canyon Prefunction and Patio

Sponsor Roundtable Discussion

8:00 - 8:50 a.m. Canyon Ballroom

Facilitator: Stephanie Smith, Assistant to the City Manager, Flagstaff

Speakers: Mike Bell, President & Chief Executive Officer,
Envisio Solutions, Inc.
Kenneth S. Kasdan, Senior Managing Partner,
Kasdan LippSmith Weber Turner, LLP
Kevin Laake, Regional Director, Cost Control Associates
Ritchie Lipson, Senior Counsel, Kasdan LippSmith Weber
Turner, LLP
Donna Milavetz, M.D. MPH FACP, Chief Executive Officer,
OnSite Care Clinics
Judson Taylor, AIA, CSI, LEED AP, Senior Principal, Simpson
Gumpertz & Heger

Reed v. Gilbert: The Supreme Court's Decision and Its Implications for Sign Ordinances

9:00 - 10:15 a.m. Canyon Ballroom

ICMA Practice Area: 13

Facilitator: Mary Vinzant, Assistant to the Town Manager, Gilbert

Speakers: Frank Cassidy, Town Attorney, Marana
Susan Goodwin, Attorney, Gust Rosenfeld, P.L.C.
Mike Hamblin, Town Attorney, Gilbert

Arts and Culture-- It's NOT Fluff!

10:30 - 11:30 a.m. Canyon Ballroom

ICMA Practice Areas: 6, 8

Facilitator: Cindy Ornstein, Arts & Culture Director, Mesa

Speakers: John Tannous, Executive Director, Flagstaff Arts Council
Mandy Tripoli, Director of Engagement, Mesa Arts Center

Lunch and Annual Business Meeting

11:45 a.m. - 1:00 p.m. Tequa Ballroom

Speaker: Josh Wright, Town Manager, Wickenburg & President, ACMA

Increasing Job Satisfaction and Motivation Through Employee Engagement

1:15 - 2:15 p.m. Canyon Ballroom

ICMA Practice Area: 1

Facilitator: Eric Bailey, Director of Organizational Development,
The CORE Institute

Speakers: Brian Dalke, City Manager, Goodyear
Gilbert Davidson, Town Manager, Marana
Jim Thompson, City Manager, Casa Grande

SHATTER IT

2:30 - 3:20 p.m. Canyon Ballroom

ICMA Practice Area: 4

Facilitator: Dick Bowers, Life Member, ACMA

Speaker: Tracey Breedon, Police Officer, Glendale Police Department

Water in the U.S.: Balancing Limited Resources in the 21st Century

3:30 - 4:30 p.m. Canyon Ballroom

ICMA Practice Areas: 3, 13

Facilitator: Tony Hunter, Management Assistant, Marana

Speaker: Gary Woodard, Senior Water Policy & Economics
Consultant, Montgomery & Associates

ACMA Board Meeting

4:45 - 5:45 p.m. Oak Creek Canyon

Reception

6:00 - 7:00 p.m. Canyon Patio

Recognition Banquet and Awards Ceremony

7:00 - 9:00 p.m. Canyon Ballroom

FRIDAY, FEBRUARY 5

Continental Breakfast

7:30 - 8:00 a.m. Canyon Prefunction and Patio

Legislative Update and Forecasting

8:00 - 8:50 a.m. Canyon Ballroom A

ICMA Practice Area: 2

Facilitator: Edith Baltierrez, Senior Management Analyst, Surprise

Speakers: Ken Strobeck, Executive Director, League of Arizona Cities
and Towns
Craig Sullivan, Executive Director, County Supervisors Association

Educational Partnerships: Intentional Engagement, Intentional Results

9:00 - 9:50 a.m. Canyon Ballroom A

ICMA Practice Area: 3

Facilitator: Nicole Lance, Deputy City Manager, Surprise

Speakers: Paul Bernardo, Youth Services Administrator, Surprise
Zachery Fountain, Director of Communications & Public
Relations, Dysart School District
Terry Lowe, Water Resource Management Director, Surprise

Beyond Marketing: Citizen Engagement for Critical Conversations

10:00 - 11:00 a.m. Canyon Ballroom A

ICMA Practice Areas: 3, 7, 8, 16

Facilitator: Mary Vinzant, Assistant to the Town Manager, Gilbert

Speakers: Jennifer Alvarez, Digital Media & Marketing Officer, Gilbert
Pete Smith, Commander, Gilbert Police Department
Shauna Warner, Neighborhood Services Manager, Tempe

Conference Concludes

11:00 a.m.

PLATINUM



GOLD

Climatec
Gust Rosenfeld, P.L.C.
Kasdan LippSmith Weber Turner LLP
OnSite Care Clinics

Piper Jaffray
Public Trust Advisors
Severn Trent Services

SILVER

Comcast
CORE Construction
Erin P. Collins & Associates, Inc.
ICMA-RC

RBC Capital Markets, LLC
SAFEbuilt
smartworksplus, inc.
Southwest Gas Corporation

Squire Patton Boggs
TischlerBise
Wedbush Securities Inc.