

# Complete and Return This Page

BENEFITS	SILVER \$1,000	GOLD \$1,500	PLATINUM* \$2,250
Sponsorship Level	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____	<input type="checkbox"/> \$ _____
Host: A.M. or P.M. Break	N/A	<input type="checkbox"/> Winter \$250	<input type="checkbox"/> Winter \$250
Host: Thursday Lunch	N/A	N/A	<input type="checkbox"/> Winter \$500
Host: Wednesday Evening	N/A	N/A	<input type="checkbox"/> Winter \$500
Host: Thursday Evening	N/A	N/A	<input type="checkbox"/> Winter \$1,000
Conference Lanyard Sponsor <i>*Sponsor must provide 75 of own printed lanyards</i> <i>*Lanyard must be received by January 10, 2021</i>	N/A	<input type="checkbox"/> Winter \$500	<input type="checkbox"/> Winter \$500
Event Bag <i>*Sponsor must provide 75 bags</i> <i>*Must be received by January 10, 2021</i>	N/A	<input type="checkbox"/> Winter \$500	<input type="checkbox"/> Winter \$500
<b>TOTAL</b>			

*The conference lanyard and event sponsorships are on a first-come, first-served basis.*

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

### Key Dates

For inclusion in the 2021 Winter Conference registration material, commitment is due January 3, 2021.

Platinum sponsors please send your logo by January 4, 2021.

Sponsorship and hosting payments are due no later than March 14, 2021.

### Make checks payable to:

Arizona City/County Management Association

Mail Payment to: ACMA, 1820 W. Washington Street, Phoenix, AZ 85007 Fax: 602.253.3874



**Contributions or gifts are non-deductible as charitable contributions.**

For additional information please contact Rachel Claffey at 602-258-5786 or info@azmanagement.org

# Other Sponsor Opportunities

## **Harvard Scholarship Contribution**

ACMA will offer one full scholarship this year to ACMA full and associate members for the Senior Executives in State and Local Government Program at Harvard University's John F. Kennedy School of Government. This intensive, interactive program is designed to help participants learn innovative ways of management the real-world challenges and crises of government. Participants will develop new conceptual frameworks to address policy issues, explore the interrelationship between citizens and government, examine the ethical and professional responsibilities of leadership, and exchange ideas with faculty and participants from diverse backgrounds.

- \$500-750 Friend
- \$1000-2000 Donor
- \$2000+ Benefactor

## **Keynote National Speaker Fund Contribution**

Adding a keynote to the ACMA conferences could increase the amount of interest, value and learning. ACMA has pledged up to \$10,000 to leverage all sponsorships funds raised for this program. It is our goal to continue finding ways to leverage your sponsorship dollars to improve programs and to ensure our city and county leaders are the top in the country.

- \$500-750 Friend
- \$1000-2000 Donor
- \$2000+ Benefactor

## **Next Generation Leadership Conference Contribution**

The Next Generation Leadership Conference provides an experience for local government professionals who might not have the time or resources to attend a multi-day conference. Designed for aspiring leaders in or working toward a career in local government, it is a great way to open up leadership and mentoring dialogue, share lessons learned, and participate in experiences with others in our public service profession. This conference will be held in November, 2021.

\_\_\_\_\_ amount pledged

**Summer conference sponsorship information will be available in Spring of 2021.**

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## Code of Ethics - Sponsor Information

Thank you for choosing to become a sponsor the Arizona City/County Management Association (ACMA). As an organization, ACMA is committed to enhancing the quality and professionalism of local government. As part of this commitment, members of ACMA follow the Code of Ethics as set forth by the International City & County Management Association (ICMA). As a Sponsor for us, we do not expect these to be your ideals but hope you will be respectful and understanding that these are ours. For your reference, here is a brief summary of the Code of Ethics to which we adhere.

- Be dedicated to the concepts of effective and democratic local government by responsible elected officials and believe that professional general management is essential to the achievement of this objective.
- Affirm the dignity and worth of the services rendered by government and maintain a constructive, creative, and practical attitude toward local government affairs and a deep sense of social responsibility as a trusted public servant.
- Demonstrate by word and action the highest standards of ethical conduct and integrity in all public, professional, and personal relationships in order that the member may merit the trust and respect of the elected and appointed officials, employees, and the public.
- Serve the best interests of the people.
- Submit policy proposals to elected officials; provide them with facts and advice on matters of policy as a basis for making decisions and setting community goals; and uphold and implement local government policies adopted by elected officials.
- Recognize that elected representatives of the people are entitled to the credit for the establishment of local government policies; responsibility for policy execution rests with the members.
- Refrain from all political activities, which undermine public confidence in professional administrators. Refrain from participation in the election of the members of the employing legislative body.
- Make it a duty continually to improve the member's professional ability and to develop the competence of associates in the use of management techniques.
- Keep the community informed on local government affairs; encourage communication between the citizens and all local government officers; emphasize friendly and courteous service to the public; and seek to improve the quality and image of public service.
- Resist any encroachment on professional responsibilities, believing the member should be free to carry out official policies without interference, and handle each problem without discrimination on the basis of principle and justice.
- Handle all matters of personnel on the basis of merit so that fairness and impartiality govern a member's decisions, pertaining to appointments, pay adjustments, promotions, and discipline.
- Public office is a public trust. A member shall not leverage his or her position for personal gain or benefit.

For a more detailed account of this Code of Ethics, please visit <https://icma.org/icma-code-ethics>

### **I understand and acknowledge ACMA's commitment to following the ICMA Code of Ethics.**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please fill out the information above and include with sponsor commitment page. Complete and Return This Page For additional information please contact Rachel Claffey at 602-258-5786 or [info@azmanagement.org](mailto:info@azmanagement.org)