



THE UNIVERSITY OF ARIZONA

# **TECH PARKS ARIZONA**



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**TECH PARKS  
ARIZONA**



THE UNIVERSITY OF ARIZONA  
**TECH PARK**



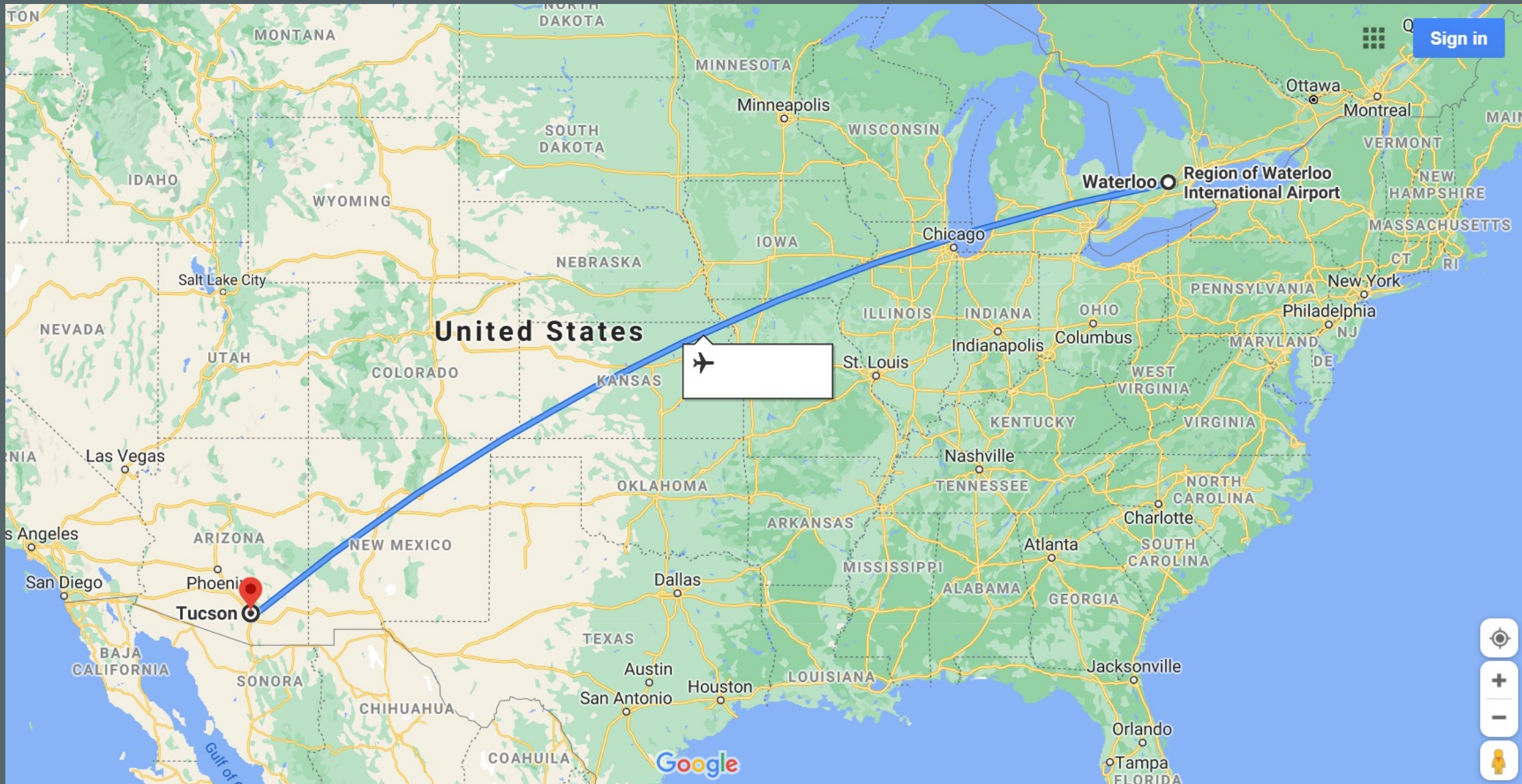
THE UNIVERSITY OF ARIZONA  
**CENTER FOR  
INNOVATION**



THE UNIVERSITY OF ARIZONA  
**TECH PARK**  
at The Bridges



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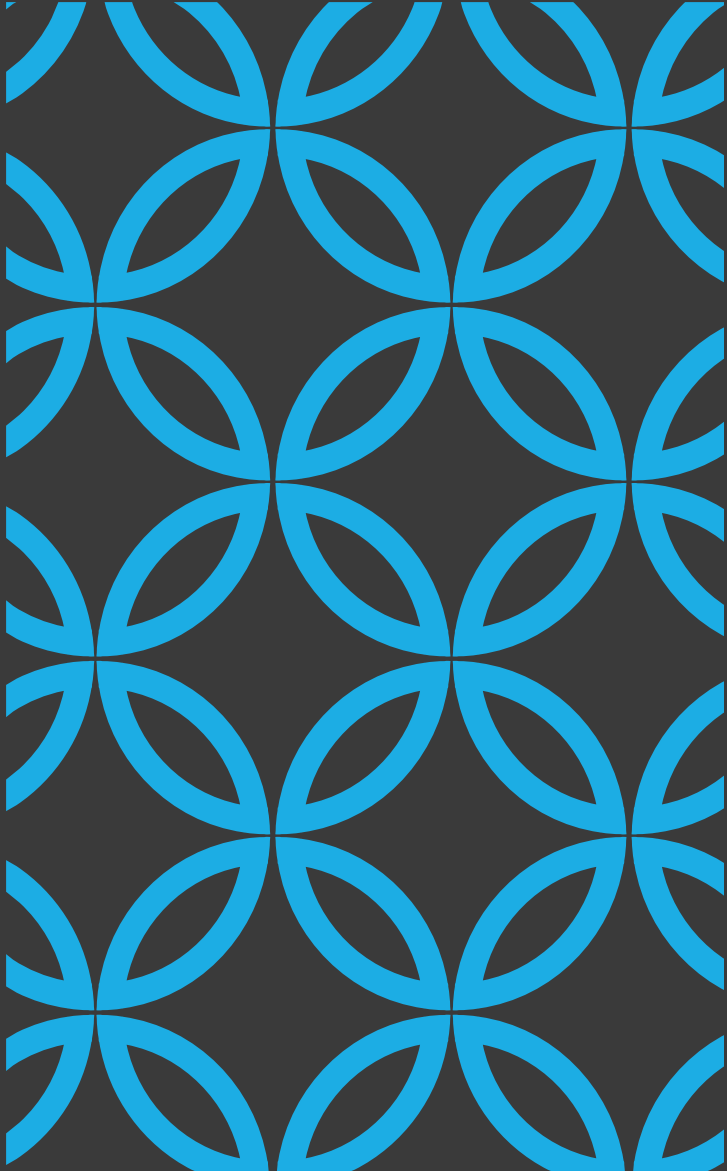












**“DOUBT KILLS MORE DREAMS  
THAN FAILURE EVER WILL.”**  
SUZY KASSEM

---

SOMETIMES THE SMALLEST STEP  
IN THE RIGHT DIRECTION  
ENDS UP BEING THE BIGGEST  
STEP OF YOUR LIFE.

TIP TOE IF YOU MUST,  
BUT TAKE THE STEP.



Whatever you're  
doing today, do it with  
all the confidence of  
a four-year-old in a  
Batman t-shirt.









WHEN  
WRITING THE  
STORY OF  
YOUR LIFE.  
DON'T LET  
ANYONE ELSE  
HOLD THE  
PEN.



THE DREAM IS  
**FREE**  
BUT THE  
**HUSTLE**  
IS SOLD  
SEPARATELY



A stylized white signature or logo, possibly reading 'Jm', is positioned at the top center of the image.

EVERYONE WANTS TO HANG OUT AT THE  
FINISH LINE   
**WITHOUT RUNNING THE RACE**





# 3 SIMPLE RULES IN LIFE

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1. If you **do not** go after what you want, other people will have it.
2. If you **do not** ask, the answer will always be no.
3. If you **do not** step forward, you will always be in the same place.

“WORK FOR A CAUSE,  
NOT FOR APPLAUSE.  
LIVE LIFE TO EXPRESS,  
NOT TO IMPRESS.  
DON'T STRIVE TO MAKE  
YOUR PRESENCE NOTICED,  
JUST MAKE  
YOUR ABSENCE FELT.”

UNKNOWN



Do  
what makes  
your soul  
shine

Be the woman  
who fixes another  
woman's crown  
without telling  
the world  
it was  
crooked.





a **DREAM** written down with a **DATE**  
becomes a **GOAL**.

a **GOAL** broken down into **STEPS**  
becomes a **PLAN**.

a **PLAN** backed by **ACTION**  
becomes **REALITY**.

“  
*I define a leader as anyone who takes responsibility for **finding potential in people and processes**, and who has the courage to develop that potential.*

*Brené Brown*



”





*"Beware the lollipop of mediocrity.  
Lick it once and you'll suck  
forever."*

- Brian Wilson





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