

# ACMA

## 2022 WINTER CONFERENCE

### WEDNESDAY, JANUARY 26

#### Pre-Conference Hike

8:30 a.m. Lobby

#### Registration Open

9:00 a.m. Canyon Prefunction

#### Lunch on Your Own

11:30 a.m.

#### Valley Benchmark Cities: What We've Learned from 10 Years of Performance Measures

1:00 – 2:15 p.m. Canyon Ballroom | ICMA Practice Areas: 6-12, 14

Speakers: *Dr. David Swindell, Director for the Center for Urban Innovation, ASU*  
*Brent Stockwell, Assistant City Manager, Scottsdale*

#### Sponsor Networking Break – Sponsored by NORESCO

2:15 – 2:30 Canyon Prefunction

#### The Unique Border Experience – Reflections on the Social, Cultural, & Operational Realities of Border Communities

2:30 – 3:30 p.m. Canyon Ballroom | ICMA Practice Areas 2, 7-10

Speakers: *Ana Urquijo, City Manager, Douglas*  
*Luis Pedroza, Deputy City Manager, Douglas*  
*Diana Gomez, Director, Yuma County Public Health Services District*  
*Charles Potucek, City Manager, Sierra Vista*

#### Labor Shortages and Workforce Development

3:30 – 4:30 p.m. Canyon Ballroom | ICMA Practice Areas: 2, 3, 9, 10, 13

Moderator: *Caleb Blaschke, City Manager, Willcox*

Speakers: *Charlie Hendrix, Town Manager, Tusayan*  
*Ian McGaughey, Deputy County Administrator, Yuma County*  
*Victoria Yarbrough, Assistant City Manager, Sierra Vista*

#### Welcome Reception

6:00 p.m. Oak Creek Canyon

### THURSDAY, JANUARY 27

#### Continental Breakfast

8:30 a.m. Canyon Prefunction

#### Concurrent Session: Climate Action Planning

9:00 – 9:50 a.m. Canyon Ballroom | ICMA Practice Areas 2, 7, 8

Facilitator: *Timothy Gomez, Council Aide, Tempe*

Speakers: *Scott Bouchie, Director of Environmental Management and Sustainability, Mesa*  
*Brianne Fisher, Climate Action Manager, Tempe*  
*Jenny Niemann, Climate and Energy Specialist, Flagstaff*

#### Concurrent Session: Women Leading Government – lessons, challenges, advice and resiliency.

10:00 – 10:50 a.m. Canyon Ballroom | ICMA Practice Areas 5, 6

Facilitator: *Donna Rossi, Director of Communications, Phoenix Police Department*

Speakers: *Natalie Lewis, Deputy City Manager, Mesa*  
*Gina Montes, Deputy City Manager, Phoenix*  
*Victoria Yarbrough, Assistant City Manager, Sierra Vista*

#### Manager's Corner\*

9:00 – 10:45 a.m. Dry Creek Canyon | ICMA Practice Area 6

\*This session is open to City, Town, and County managers.

Facilitators: *Julie Karins, City Manager, Goodyear*  
*Michael Ortega, City Manager, Tucson*

#### Manager's Corner Update

10:50 – 11:00 a.m. Canyon Ballroom

Speaker: *Julie Karins, City Manager, Goodyear*

#### The Unsent Angry Letter

11:00 a.m. – 12:00 p.m. Canyon Ballroom | ICMA Practice Areas 1, 5, 6, 14

Speaker: *Patrick Banger, Town Manager, Gilbert*

#### Lunch & Annual Business Meeting – Sponsored by HPACT

12:15 – 1:30 p.m. Tequa Ballroom

#### The Future of Municipal Policing

1:30 – 3:00 p.m. Canyon Ballroom | ICMA Practice Areas: 2, 6, 9

Moderator: *Timothy Gomez, Council Aide, Tempe*

Speakers: *Terry Rozema, Town Manager, Marana*  
*Jeffrey Glover, Chief of Police, Tempe*  
*James Hughes, Chief of Police, Maricopa*

#### Sponsor Networking Break – Sponsored by AMR

3:00 -3:30 p.m. Canyon Prefunction

#### To Be, or Not to Be? – Balancing your career and your life in preparation for local government's top job

3:30 – 4:30 p.m. Canyon Ballroom | ICMA Practice Areas: 1-14

Speakers: *Drew Gorgey, CEO and Founder, Columbia Ltd.*  
*Mary Jacobs, Town Manager, Oro Valley*

#### Board Meeting

5:00 – 6:00 p.m. Juniper Room

#### Reception

6:00 p.m. Canyon Prefunction & Patio

#### Dinner & Awards Ceremony

7:00 p.m. Canyon Ballroom

### FRIDAY, JANUARY 28

#### Continental Breakfast

7:30 a.m. Canyon Prefunction

#### Ethics Scenarios That Could Happen to You

8:00 – 9:15 a.m. Canyon Ballroom | ICMA Practice Area: 1

Speakers: *Karen Daly, Mountain Plains Regional Director, ICMA*  
*Samantha Corrales, Marvin Andrews Fellow, Arizona State University*  
*Chloe Baldwin, Marvin Andrews Fellow, Arizona State University*  
*LaTisha Gilmore, Marvin Andrews Fellow, Arizona State University*  
*Madalaine McConville, Marvin Andrews Fellow, Arizona State University*  
*Brock Schroeder, Marvin Andrews Fellow, Arizona State University*  
*Gregory Whitney, Marvin Andrews Fellow, Arizona State University*  
*Ben Williams, Marvin Andrews Fellow, Arizona State University*  
*Stephanie Zamora, Marvin Andrews Fellow, Arizona State University*

#### Legislative Update

9:30 – 10:30 a.m. Canyon Ballroom | ICMA Practice Area: 8

Speakers: *René Guillen, Deputy Director, League of Arizona Cities and Towns*  
*Craig Sullivan, Executive Director, County Supervisors Association of Arizona*

#### Economic Update Contending Forecasts on the Arizona Economy: Are those Bulls or Bears on the Horizon; Urban and Rural Challenges and Opportunities; What Your City/Town Managers Can Do.

10:30 – 11:30 a.m. Canyon Ballroom | ICMA Practice Areas: 2-10

Moderator: *Philip Cushman, Interim Town Manager, Duncan*

Speakers: *Carrie Kelly, Executive Director, Arizona Association for Economic Development*  
*Kimber Lanning, Founder & CEO, Local First Arizona*  
*Liza Noland, Communications and Community Director, OneAZ Credit Union*  
*Kirsten Stephenson, Senior Vice President, Research & Analytics, Greater Phoenix Economic Council*

#### Conference Concludes

11:45 a.m.

## PLATINUM

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An Independent Licensee of the Blue Cross Blue Shield Association



## GOLD

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American Medical Response (AMR) | Chasse Building Team  
Cigna | Climatec | McCarthy Building Companies  
NORESO | Piper Sandler | Schneider Electric  
Southwest Gas | UMB Bank | Willmeng Construction

## SILVER

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Goodman Schwartz Public Affairs | Hilltop Securities Inc. | Lumen Technologies  
MissionSquare Retirement | PSPRS | Public Trust Advisors | Squire Patton Boggs  
Trane Technologies | Tucson Electric Power | UnitedHealthCare  
Velocity Fire Equipment | Wedbush Securities