

The title text is overlaid on a semi-transparent blue gradient that covers the left and center portions of the image. The background shows a city skyline at dusk with various skyscrapers, including one with a "CHASE" sign and another with a "HYATT" sign. The sky is a mix of orange, yellow, and blue.

VALLEY WIDE SOLUTIONS ADVANCED WATER PURIFICATION

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CHALLENGE

- ***Water is the foundation*** of public health, economic opportunity, and quality of life in modern cities
- Water Providers must ensure reliable water deliveries for ***Residents and Businesses*** in the middle of the Sonoran desert
- In the eye of public opinion, ***Valley is held to a higher standard than any other city*** in the country when it comes to water supplies
- ***Continued economic investment hinges on*** certainty in the provision of water



PHOENIX WATER:

ONE OF THE NATION'S LEADING UTILITIES

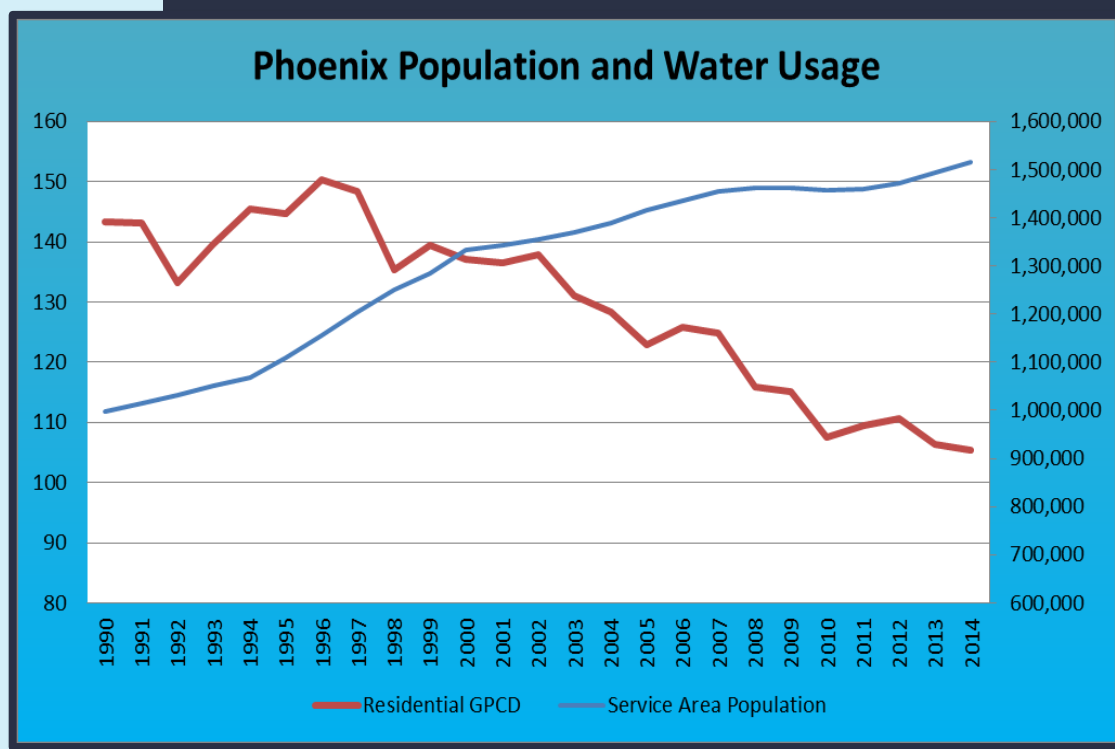
- Largest potable water provider in Arizona
- 5 water treatment plants
- 3 wastewater treatment plants
- 3 advanced water purification plants
- Produce over 110 billion gallons/YR clean water
- 70 billion gallons/YR effluent put to beneficial use



URBAN WATER PLANNING STRATEGIES

Phoenix area has been subject to mandatory water conservation requirements since the 1980's

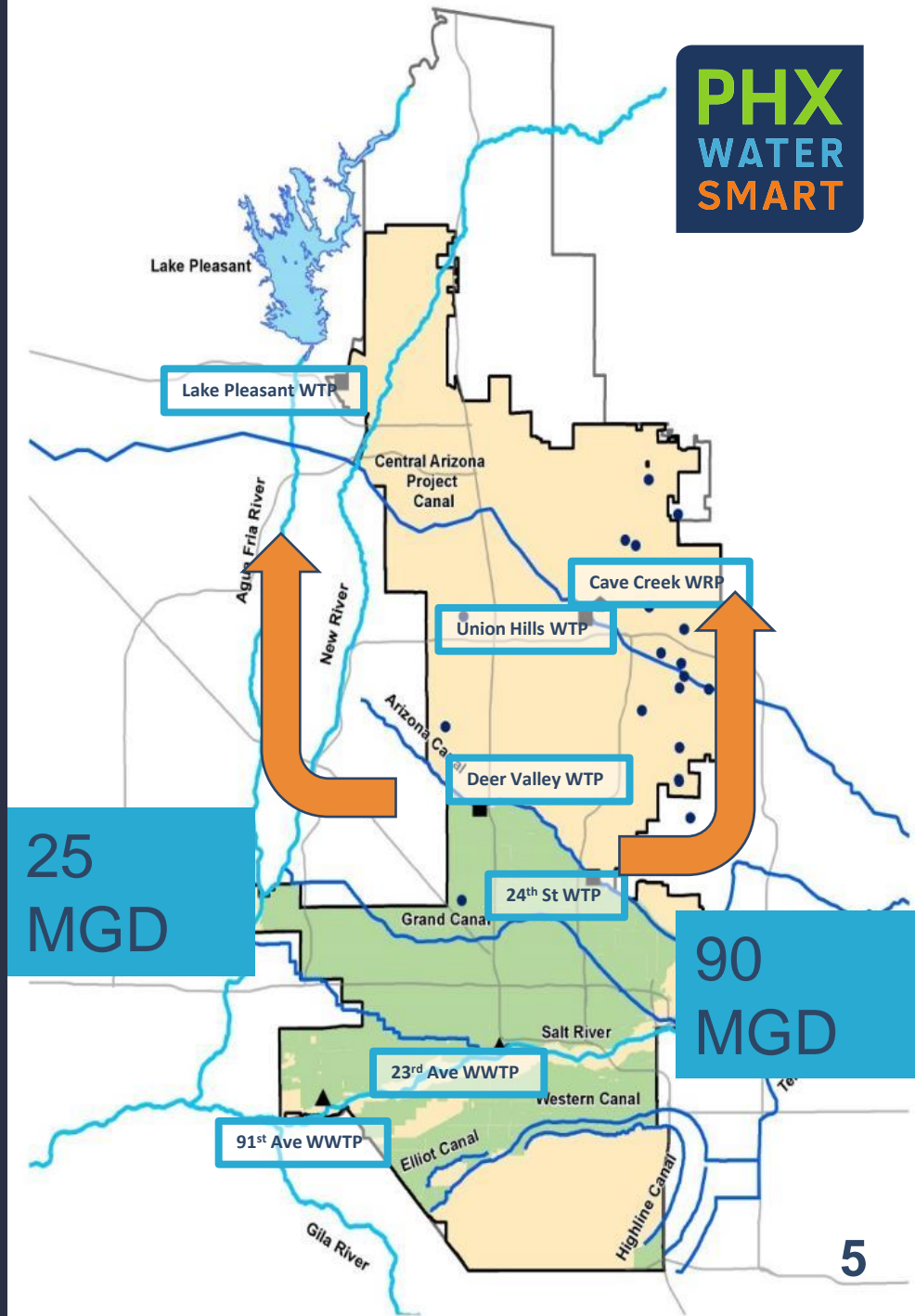
- Aggressive water conservation programs, focus on changing culture
- Used rate structure to discourage outdoor use
- Residential GPCD 30% lower than peak in '96

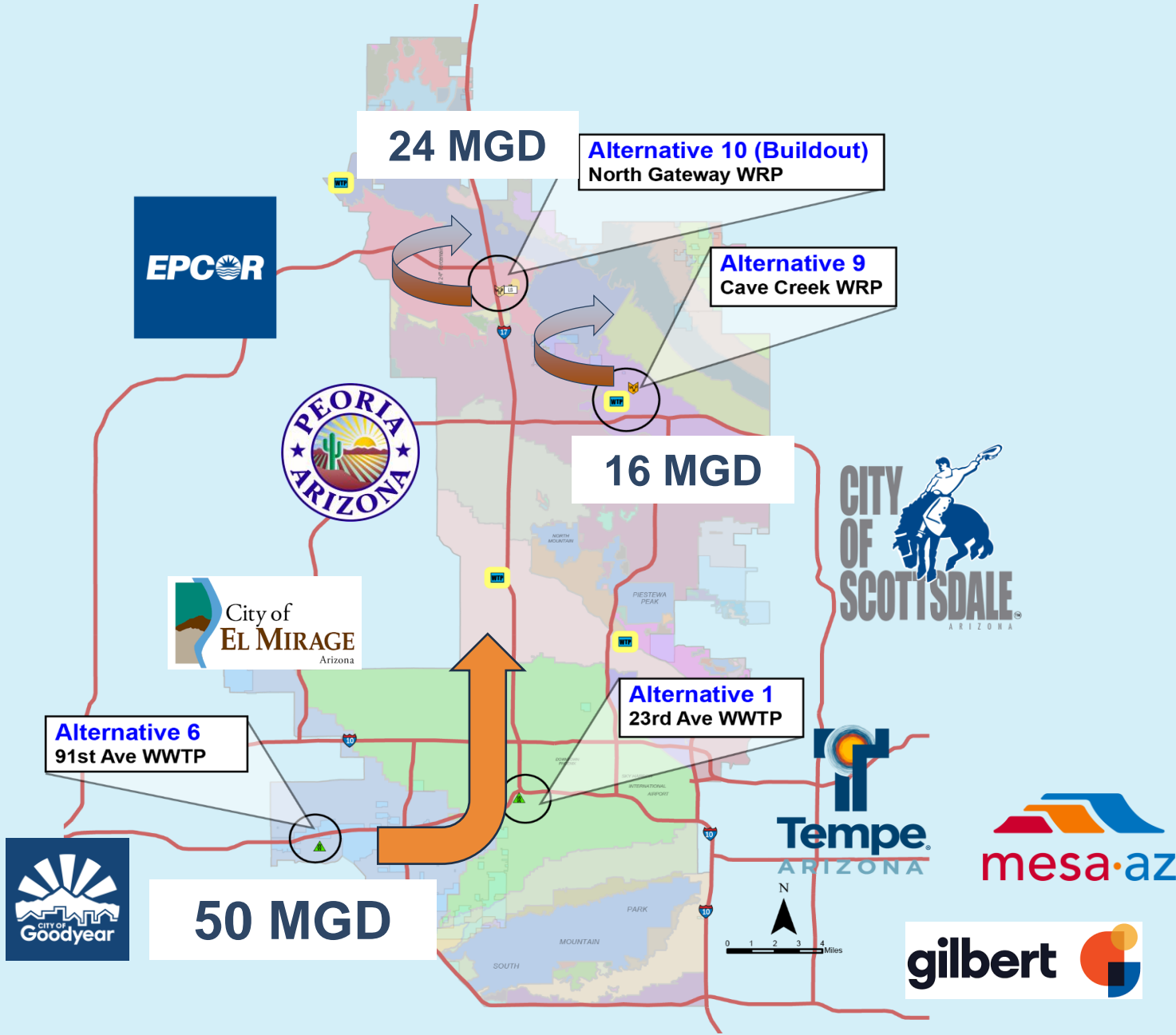




DROUGHT INFRASTRUCTURE IN PLACE

PHOENIX NEEDS ABILITY
TO ADD/RELOCATE WATER





INVESTING IN THE VALLEY

WITH REGIONAL
DPR SOLUTIONS

PHX WATER SMART

QUESTIONS?